



Corporate Sponsor Levels and Benefits

Loyal Purple Pup

\$7500

- One month "Thank You" on the digital marquee outside of Lanier Middle School
- Option to display 6x8' company banner on the school fence facing Westheimer Blvd for one school year (*banner to be supplied by sponsor*)
- Two Lanier PTO dedicated Facebook posts (one in the fall semester, one in the spring semester)
- Yearlong recognition in the Purple Page weekly e-newsletter
- Yearlong recognition on the PTO website with company logo and a clickable link
- Yearlong recognition in the online school directory
- Recognition on the PTO Corporate Sponsor "Thank You" banner displayed in front of the school and on the fence in front of the Lanier football field *
- Recognition as a top donor on a moveable PTO banner displayed at PTO meetings, and other school events *

Playful Purple Pup

\$5000

- One week "Thank You" on the digital marquee outside of Lanier Middle School
- Option to display 4x6' company banner on the school fence facing Westheimer Blvd for one semester (Fall or Spring) (*banner to be supplied by sponsor*)
- One Lanier PTO dedicated Facebook posts
- Yearlong recognition in the Purple Page weekly e-newsletter
- Yearlong recognition on the PTO website with company logo and a clickable link
- Yearlong recognition in the online school directory
- Recognition as a top donor on the PTO Corporate Sponsor "Thank You" banner displayed in front of the school and on the fence in front of the Lanier football field *
- Recognition as a top donor on a moveable PTO banner displayed at PTO meetings, and other school events *

Adorable Purple Pup

\$2500

- Two day “Thank You” on the digital marquee outside of Lanier Middle School
- One “Thank You” Lanier PTO Facebook posts
- Yearlong recognition on the PTO website with company logo and a clickable link
- Yearlong recognition in the online school directory
- Recognition as a donor on the PTO Corporate Sponsor “Thank You” banner displayed in front of the school and on the fence in front of the Lanier football field *
- Recognition as a top donor on a moveable PTO banner displayed at PTO meetings, and other school events *

Friendly Purple Pup

\$750

- Yearlong recognition on the PTO website with company logo and a clickable link
- Yearlong recognition in the online school directory
- Recognition in the Purple Pup weekly e-newsletter twice during school year (once in the fall semester, once in the spring semester)
- Recognition as a donor on the PTO Corporate Sponsor “Thank You” banner displayed in front of the school and on the fence in front of the Lanier football field *
- Recognition as a top donor on a moveable PTO banner displayed at PTO meetings, and other school events *

* Sponsorship must be paid by October 31, 2021 in order to take part in these benefits.



Corporate Sponsor Commitment Form

Donor Name: _____

(List name as you would like it to appear on all promotional materials)

Contact Person: _____

Contact Phone Number: _____

Contact Address: _____

Contact Email Address: _____

Donor Website URL: _____

I am a parent of a current Lanier Middle School student

Please indicate your Sponsorship Level of participation for the 2021 – 2022 school year:

_____ Loyal Purple Pup	\$7500
_____ Playful Purple Pup	\$5000
_____ Adorable Purple Pup	\$2500
_____ Friendly Purple Pup	\$750

Please make checks payable to Lanier Middle School PTO

Please return this form and check to:

Marilyn Somers
3752 Carlon Street
Houston, TX 77005

Questions?

laniersponsorships@gmail.com
832.597.3333

Please email your high-resolution logo to marilyn.somers@gmail.com

*Lanier Middle School PTO is a tax-exempt 501 c(3) organization
Federal Tax ID #: 30-0078219*

Lanier Middle School PTO • 2600 Woodhead • Houston, TX 77098